

## Salamander News November 2024

This month it is all about two of our iconic brands: **Le Creuset and KitchenAid**. We have some of our best ever offers and two prize draws too. Following the almost instant sell out of event with **Maggie the Seaside Baker and our pre-Xmas Food Walk / In store on 5 Dec** we are pleased to announce a **Second pre-Xmas early evening in store event on 12 Dec** from 4.30 - 6.30pm – click <u>here</u> to reserve your place. Tickets £5 pp and £10 for 2 with food tasting, demos, special offers and more.



The versality of Le Creuset products - made to last a lifetime - with some exceptional offers in store now.

This month we are celebrating Le Creuset enamelled cast iron, still made in France and with exceptional versality.

Many confess to thinking of them as just casserole dishes but as our staff who have visited the Le Creuset kitchen will testify they can be used as a Dutch Oven on the hob or in the oven, or to make superb pie and tart dishes, meringues and other desserts. They are great for risottos and you can even bake bread and cakes in them too. They make an exceptional gift and with 20% off all stock cast iron and pan sets this month, and with selected items at 30% off for newsletters subscribers there has never been a better time to buy.

There are some very special offers on single items including the 22cm Toughened Non Stick oven safe frying pan – great for omelettes at £79; the superb square stoneware roaster with lid at a very special price of £49 and 30% off the two-piece stoneware roaster serving sets. These look good as a serving dish on any Christmas table. Finally,



we have an exceptional prize draw courtesy of Le Creuset, a 33cm cast iron roaster in Azure Blue that can be used on the hob, in the oven and as a superb serving dish. The draw will be made at our event on 12 December. Click <a href="here">here</a> to enter.

#### Iconic KitchenAid Mixers at up to £150 off



As the month progresses, we have some **exceptional prices on the iconic KitchenAid mixers** with up to £150 off. There is **30% off most accessories** and great offers on the superb 2.1 Food Processor and the distinctive Kettles and Toasters. Call in and ask for details. Most colours are available and if not in stock are on next working delivery or can be delivered direct to your home or a loved one's home for a small extra cost. In addition, we have a pre-Xmas prize draw for our

aspiring younger bakers of the KitchenAid Xmas baking set – click here to enter.

### **Top Autumn Offers**

- 1. Up to 40% off **Scanpan Impact Stainless Steel pans -** we have up to 40% off a wide range of cookware from the Danish manufacturer Scanpan including the popular Impact range.
- 2. 20% Off selected Cole & Mason London Mills and storage jars
- 3. Up to 30% off Le Creuset (see above)
- 4. Special prices on Kitchen Aid stand mixers, attachments and food processors (see above)
- 5. 10% off Circulon A1 pans

#### New In

Two of our suppliers have taken bakeware to the next level – see the new great value Le Creuset and Stellar Eclipse ranges on display in store now. Le Creuset Bakeware features a durable, **PFOA-free**, non-stick coating with outstanding food release qualities. Manufactured from **heavy-gauge carbon steel**, which is perfect for all types of baking as heat spreads gently and efficiently for an even bake without burning. You can even use metal tools.



Stellar Eclipse bakeware is crafted from aluminised steel for exceptional heat conduction and longevity. It is very strong, has an abrasion-resistant build, withstands high heat and Stellar say it will never rust.



Some great new glasses selections in store now - whether you want practical everyday, for a special occasion or a gift there is plenty to choose from.

New Dream Farm stock is in now. Perfectly designed to make a colourful and practical addition to your kitchens they need to be seen to be fully appreciated. We love the Fluicer, Supoon and Flapple.

#### **Product of the Month**

# Joseph Joseph Collapsible folding trivets in Stainless Steel or Silicone.

We have fallen in love with the new extending trivet in stainless steel that Joseph Joseph have added to their range. Made from durable 18/8-grade stainless steel, it features non-slip, non-scratch feet suitable for all surfaces and is heat-resistant up to 340°C.





## Recipe of the month

New team member Millie's Pumpkin Muffins are an absolute delight. If you were in the shop this week you may have had a taste already. These were baked in the Le Creuset Halloween themed muffin tray, based on a recipe from BBC Good Food. Millie used 450g flour, 2tsp baking powder, 300g caster sugar, 100g light brown sugar, 2tbsp cinnamon and a pinch of ground ginger, 400g pumpkin puree, 4 eggs, 250g butter. For the pumpkin puree she bought 2 cooking pumpkins, cut them into cubes, roasted them with a bit of sunflower oil then put

them in her Magimix.

Continuing with the baking theme, the Le Creuset "Whatever you Dream of Baking" booklet is in store - the Mini Coffee and Walnut cakes look great as does the caramel shortbread.

#### **Prize Draw**

The MasterClass cast aluminium casserole was won by Debbie Burt.



For this month's prize draws you will need to read the text!

## And finally.....

...... Christmas Cake decorations, cutters and other baking essentials are now on display. We will have our usual linen look table cloths and napkins in very soon along with some beautiful new designs in paper napkins. If you can't find the perfect gift just ask - our team are always here to help.

We thank you for your support of Salamander Cookshop which we hope has at least something for everyone who enjoys cooking, wants to cook more, wants to cook something different or knows someone who does. We aim to stock everything you need to help make your kitchen the heart of your home and will give you some great ideas for gifts too. If we don't have something you are looking for, ask us — we may well be able to get it for you. Our products extend from good value and quality ranges perfect for everyday use to some of the best available for that longer-term investment. With the support of our suppliers we are competitive with major retailers.

David, Ione and the Salamander Team